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October 24, 2008
For Immediate Release

Flying Kites Launches Newly Redesigned Website

Flying Kites, an international organization fighting to revolutionize the face of child care around the world, is excited to announce the release of their newly redesigned website. The new website was created in concert with Affusion Group, a Rhode Island-based firm. This effort was initiated with the development of a new logo and identity.

The new website, www.flyingkitesglobal.org, offers a host of features – including streamlined donation, sponsorship, and volunteer forms. Also featured on the site is a new media section to bring the message of Flying Kites to users through a variety of mediums. Visitors will also be able to learn more about the heart of Flying Kites – the children. A new, interactive “Meet the Children” page allows visitors to learn directly about the individual children currently benefiting from Flying Kite’s revolutionary child care ideals.

Rhode Island based Affusion Group www.affusiongroup.com has completed the work for Flying Kites. Utilizing expertise in print, web and branding design, Affusion Group has crafted a visual identity that spans print and web with the ability to grow and compliment the organization as needed.

For additional information, please contact press@flyingkitesglobal.org.



